Port Townsend & Jefferson County Leader

Supplement to the November 25th Port Townsend & Jefferson County Leader

The Leader

Support local artisans and eateries this holiday season

T verybody knows that small businesses across → America have been heavily impacted by the **∠**COVID-19 pandemic.

As shopping and gathering restrictions have been put in place across the country, local businesses have found themselves having to get creative in selling their goods and services.

One of the best ways you can support the local business community is by purchasing items from area artisans and restaurants this holiday season, the revenue from which will in 2020 be even more important than usual, even in a place like Port Townsend (where traditionally it is the summertime that is most lucrative).

"For a local business, it's vital," said David Wing-Kovarik, owner of Frameworks Northwest, a custom art-and-picture framing shop on Taylor Street in Port Townsend.

"There are months of sales that were lost while we were closed," he said. "There are months of sales that were not equal to where they should be here because of everything that's going on: Fears about going outside, fears about coming into town, so forth and so on."

Cautious consumers wanting to support indie businesses in the area without venturing out too much should remember, Wing-Kovarik said, that many local



David Wing-Kovarik, owner of Frameworks Northwest, works in his custom art-and-print framing shop in Port Townsend. Leader photo by Luciano Marano

shops now have convenient and speedy online ordering options that work as well as those of the big chain retailers, if not better.

"That's going to be important to take into consideration for consumers as well," he said. "There are alternative ways that they can shop locally. Your'e still supporting the business community that is here without them having to travel long distances.

"They can get everything that they want here," he added. "There is very little that you can't get here in town."

Support local artisans

Some of the most talented people in our community are artisans creating handmade — or even customized gifts for people on your shopping list.

You may find artisans partnering with local businesses to sell their products at a storefront versus opening up their own display space. When you shop locally, you give these artisans the exposure and financial support they need to grow their business.

Kerri Hartman, co-owner of Bazaar Girls Yarn Shop & Fibre Emporium in Port Townsend, a store which specializes in showcasing the work of select, often local, designers and artists, said such partnerships are the heart of the regional business community.

"The whole point of it is to have craft in your own life and to honor and support businesses that are also seeking that for themselves and their clients," she said. "We build relationships with our suppliers and we don't have a skein of yard in here from China."

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Hartman, who actually lives just across the street from her shop in downtown Port Townsend, said Bazaar Girls also goes to great lengths to build community around the products through efforts such as holding classes and, when possible, hosting guest experts and designers.

"We're doing pretty good with Zoom classes," she said. "We've spent the last eight years building these retreats and booking this kind of A-list of teachers and they are doing Zoom classes for us now."

The principles by which she runs the shop, Hartman said, were inherited from her father, who also knew the importance of community.

"My father was an independent insurance agent and when I was a little kid, we would go out of our way to this place or that, and it was like, 'Why are we going to this restaurant? Why am I buying my school supplies at this little store, that I love, in downtown Lake Worth instead of at Eckerd Drugs where everybody else bought their school supplies?' Well, because Halsey & Griffith [Office Supplies & Furniture] buys their building insurance from your father.

"That is my religion, really," she explained. "My father died really young so I held on to what I could of what he instilled in me.

"I really believe that interdependence is what makes us function as a society and not our politics," Hartman added. "I just believe that with ever fiber of my being, I really do."

Restaurants and food trucks

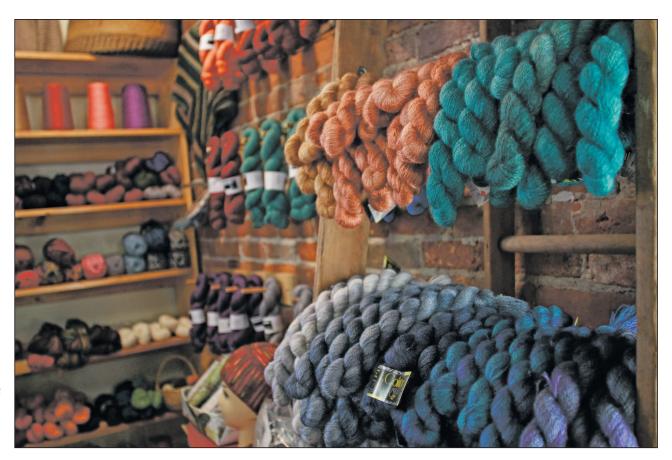
Can't decide what to eat this weekend? Search the pages of The Leader or Facebook restaurant groups in the area to find great indie options versus settling for chain establishments.

A gift certificate to a local restaurant can make a wonderful gift — and will support one of the areas of the economy hit hardest by the pandemic, too.

"I think the real key this year is going to be — I've tried to make it the key every year, but your voice kind of goes a little unheard when everything is quiet — but it's such a cause this year to shop and eat local," said Mike Howell, owner of Howell's Sandwich Co. in Port Townsend.

"Unless you want to be eating at nothing but Applebee's and shopping at Costco, it's kind of like you got to do something about that," he explained. "So I'm hoping that locally, this year at least, in our community and in the county and local, surrounding counties, there's a bigger push to shop local. Stay away from Amazon; they're not going to be here to support your community when everything falls down."

As with retail, Howell said the holidays are going to



The nearly overwhelming assortment of supplies for artisans available at Bazaar Girls Yarn Shop & Fibre Emporium in Port Townsend. Leader photo by Luciano Marano



Too good to be true: one of the tasty sandwiches on the menu at Howell's Sandwich Co. in Port Townsend. Photo courtesy of Howell's Sandwich Company

be especially important to local restaurants this year.

"We lost the spring, no doubt about it," he said. "Things definitely picked up throughout the summer, but only being able to operate at 50 percent, that probably did us about 2/3 of our usual business. We were lucky enough that we pulled that out; we have a good following.

"With the type of year we've had, it's really kind of the last hurrah for us," Howell added. "With missing out on huge festivals such as Wooden Boat and THING fest, stuff like that, we're pretty reliant on that push for the end of the year.

"That last push could really be what makes or breaks a lot of places before the year's end."

Local food trucks are also an option for enjoying unique cuisine while also supporting small business owners in our community. These businesses have seen an uptick in business due to their flexibility in being able to set up at various sites. Keep your eye out on social media for where food trucks are setting up during the holiday shopping season, and show your support by buying your meals locally.

"I hate to sound so abrasive about it, but it's a putyour-money-where-your-mouth-is situation," Howell said. "Don't sit here and say how much you love your community but then take your dollars to billionaire companies."

Customer Service

What can you expect when you shop with local artisans and restaurants?

Great customer service, for one. Many shoppers complain about customer service at the big chain stores during the holidays due to retail employees often being stretched too thin in their work schedules.

With local businesses, you can expect personalized customer service along with the unique food or items you'll find. That's because great customer service is the

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lifeblood of a small business owner.

Joyce Janetski, owner of World's End, a nautical-themed shop specializing in clothing, jewelry, decorations and steampunk attire and accessories, located in Port Townsend, said her inventory is precisely and personally curated so as to offer customers an experience.

"My store is very visual and so this is the experience, to come to the store," she said. "My store had to be in Port Townsend; I couldn't do this in Sequim. I custom designed my store for Port Townsend. It had to have that vintage nautical feeling — of course. We didn't have any pirates here but we had explorers. And, of course, steampunk just fits right in in Port Townsend."

Her curatorial efforts are uncompromising.

"When I buy anything it has to fit my store," Janetski said. "If it doesn't, even if I know it will sell, if it doesn't fit my store — I've had stuff that didn't fit, that was a mistake, and I took it to Goodwill and donated it. It has



Shoppers can find clothing, jewelry and more at World's End, a nautical-themed shop in Port Townsend. Leader photo by Luciano Marano

to be sort of worthy of my store."

"I went to Tacoma Mall [recently] and I could not believe how ugly everything is. I went to Nordstrom, I went to Macy's and I mean everything, I don't know where the designers are! The women's clothing was just, if it wasn't for animal-skin prints, there was nothing to even say what is fashion now."

Janetski is reluctant to be too heavy-handed in guiding customers to recommendations, preferring to let visitors browse and make discoveries in the shop.

It's hard, she said, to avoid being known for just one thing, steampunk stuff or women's clothing, for instance, and often less adventurous shoppers tend to miss much of what the store has to offer.

"If you don't want to come in and look, then forget it, go to Walmart," she said. "I can only do so much and I feel like my store's pretty interesting. If you don't want to even just step in and look at the old ships? I have a lot of stuff just to look at."

Local businesses are depending on referrals from you and other community members.

Many times, small business owners are able to craft and personalize products for their customers. This level of customization is another aspect of great customer service that is so critical for small businesses to deliver.



Shop local for holiday meals this year

ow do you envision your big family Christmas meal this holiday season? Does it involve a piping hot turkey surrounded by fresh cranberry sauce, carrots and salad? For dessert, are you seeing delectable pies featuring delicious local ingredients and toppings?

If so, then your best bet is to shop local farmers markets and grocers to give your guests the experience — and the meal — that they deserve. Owners of these establishments depend on local farmers and fishermen for their produce and meats, ensuring that shoppers can find the freshest, most organically produced ingredients for their special meals.

When you shop locally for your food this holiday season, you're supporting small business owners and farmers in driving access to healthy, fresh items for your community.

Right here in Port Townsend, Key City Fish Company has made a name for itself by offering customers a veritable bounty of fresh seafood, but as owner John Paul Davies points out, his store specializes in all kinds of specialty meat and poultry with a focus on wild, organic and freerange meats.

"Just rolling along with our classic inventory going into the holiday season," Davies said of this season's fares. "Organic and fresh free-range turkeys for the Thanksgiving holiday; we'll do the same for the Christmas holiday."

Free-range lamb, naturally raised beef, seasonal hams and the ever-popular holiday roasts will all be offered up to Key City customers this holiday season, Davies said, and "of course we're always rolling with wild seafood and will continue to do so. Those are also holiday traditions for an awful lot of families."

You can also find the polarizing Scandinavian delight — lutefisk — on sale at Key City as well. The lye-cured cod often serves as the brunt of jokes but still holds special significance as a holiday tradition for many families, and not just Scandinavians.

"We do offer lutefisk. Usually we get rolling with that after the Thanksgiving holiday and offer it available fresh-made through New Year's, at which point we often have it available frozen," Davies said. "We work with New Day [Fisheries] and we offer his products through our store, and he is probably the biggest lutefisk producer on the West Coast."

Key City, Davies added, also carries pickled herring made by New Day as well.

With many families opting to downsize their holiday plans, Key City Fish Company is also working that into their own forward-looking holiday plans. Whereas in the past Davies worked to stock 12- to 16-pound turkeys, this year he is going smaller with 8- to 12-pound turkeys, as well as smaller roasts and cuts that will serve a smaller gathering.

As always, Davies said he is happy to take special orders from anyone in search of more exotic meats such as elk, venison and wild boar, or specialty cuts that can't be easily found in the butcher shop.

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Key City Fish is located at 307 10th St. in Port Townsend. For more information, call 360-379-5516.

Think fresh

We all know that fruits and vegetables contain the most nutrition when they are fresh and ripe. So, when you're out shopping for your big Christmas meal, why not shop locally at your farmers market or organic food market for the perfect ingredients?

Delight your guests with fresh, roasted vegetables or organically raised beef this holiday season. You can even find flowers and artistic table-toppers from local flower shops or artisans to help brighten up your dining room table for your meal.

Fresh is always better, and your local businesses are able to deliver some of the best food and decorations for your holiday festivities.

One of the best places to find fresh local food is your local farmers market,



The cold case in Port Townsend's Key City Fish Company features a wide variety of organic and free range beef, sausage, bacon and other exotic meats. Leader photo by Nick Twietmeyer

which are found to have a positive effect on total agricultural sales across the country, according to EcoWatch, an environmental news outlet.

The Port Townsend Farmers Market is held every Saturday from April through mid-December in the 600 block of Tyler Street Uptown. Food and art vendors at the market offer pasture-raised meat, in-season produce, seafood, artisan cheeses, hard cider, wine, baked goods, arts and crafts and plenty more. The Chimacum Farmers Market is held every Sunday from June through October at the intersection of Chimacum Road and Rhody Drive. Though the farmers market is closed for the holiday season, the Chimacum Corner Farmstand is open daily from 9 a.m. to 7 p.m. (For more information, call the farmstand at 360-732-0107.)

The Center for Urban Education about Sustainable Agriculture advises that because food in the U.S. travels an average of 1,500 miles to get to your plate, it's actually more environmentally friendly to shop for your food locally. That's because food transportation requires the use of large amounts of fossil fuels which causes air pollution and trash buildup from extra packaging.

Keep this in mind when you're considering shopping locally or at a chain. Every time you support your local market or grocer, the farmers and business owners in your area will benefit.



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Nick's picks: Holiday gifts for the handy

Nick Twietmeyer ntwietmeyer@ptleader.com

t can be hard to pick out that perfect gift for the handy person in your life.

For those who aren't well-versed in the world of tools or woodworking, trying to shop for someone who is can often prove a daunting task.

Not to worry, though, I've got you covered in that department. Here are a few of my recommendations for anyone looking to find their special craftsperson the perfect gift for the holidays.

Two Cherries Carving Set - \$245

This carving set by Two Cherries is available right at Edensaw Woods, which, yes, they sell more than just wood.

The set includes six separate tools: a 2mm, 6mm and 10mm straight edge carving chisel, a 6mm and 10mm straight flat gouge and a 4mm straight V-chisel.

With these tools your loved one will be well-equipped to venture down the road of carving finer details, reliefs and other intricate woodworking tasks that could otherwise be difficult to accomplish



with any other combination of tools.

Two Cherries products are made in the U.S. and are often regarded as "buy it once" tools, meaning that there is rarely any need to replace them due to wear from regular use.

While a bit on the pricey side, I am a huge proponent of the "buy once, cry once" school of thought when it comes to tool purchases. A little extra green means you're purchasing an heirloom tool.

North Bay Forge hand-forged tools - \$42 to \$187

What's the difference between hand-forged tools and contemporary cast or machined tools?



Well, it's kind of like the difference between an oil painting and a print of the same painting.

When holding a tool one often thinks of what they are about to make with the tool in hand, not the hands that crafted that tool itself.

With the hand-forged tools from North Bay Forge, located on Waldron Island, you can see the small imperfections in the surface of the tool. Each small mark and imperfection represents one of the thousands of hammer blows that forged the tool into what you hold today. It gives the tool a story, illustrates the intent behind its

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creation and breathes life into it.

Edensaw Woods carries an array of North Bay Forge's carving knives, both straight and curved, ranging in price from \$42 to \$187. Curved knives are very helpful when carving spoons and small bowls, a perfect gift for the woodworker with a knack for cooking.

Edensaw also carries a few of North Bay's adzes — a criminally underrated hand tool — which are essentially an ax, but with the cutting edge oriented perpendicular to the handle instead of inline. Adzes have been used in traditional boatbuilding for thousands of years and stone adzes been have dated back much farther. They are quite helpful in removing large amounts of material when hollowing stock. Without a lathe, a small adze is a useful companion in bowlmaking. The adzes range between \$167 and \$187.

To check out more of North Bay Forge's products visit www.northbayforge.com, which includes the added bonus of any order over \$100 is shipped for free.

Lie Nielsen Boggs Spokeshave - \$145

A simple tool, the spokeshave, but a versatile one no doubt and, like its cousin, the hand plane, a satisfying joy to use.

Edensaw Woods carries a variety of

spokeshaves and planes, for that matter but it is Lie Nielsen's commitment to both quality and American craftsmanship



that prompt my recommendation. Again, buy once, cry once.

Spokeshaves have a variety of uses and depending on the shape of the iron (that sharp, cutty bit) that variety can be further expanded. In its rawest form the spokeshave serves the user precise control in shaving away material from a workpiece.

A spokeshave coupled with a sharp iron makes for a formidable tool at any woodworker's bench.

Veritas Crosscut Carcass Saw - \$89.50

Sometimes you need less of something, in the case of wood, this problem requires the use of a saw. Edensaw Woods carries a variety of saws which can all be used for a wide array of purposes.

In the case of the Veritas Crosscut Carcass Saw, it is well suited for joinery applications, and will provide precise

cross-grain cuts to ensure hard edges on the material remain hard edges.



Brion Toss Rigging Knife - \$475

I know what you're thinking here: That's a mighty heavy price for a knife.

But as "Crocodile" Dundee would say: "That's a knife."

Each one of these knives, available for purchase at The Artful Sailor Whole Earth Nautical Supply & Sail Exchange, is a one-of-a-kind work of art. Made to order by Sequim knifemaker Dan Bidinger, each rigging knife is modeled



after specifications from the legendary Port Townsend rigger, the late Brion Toss. In his book, the "The Complete Rigger's Apprentice," Toss listed the characteristics of his ideal work knife. "A specially designed blade that is equally suited to cutting heavy rope or trimming

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light seizings," Toss wrote, adding that such a knife would serve as the perfect compliment to the rigger's spike.

A heavy broad-backed blade offers its wielder the leeway to use a mallet to coax the razor-sharp blade through heavy rope without damaging the knife. A downward sweeping spine helps to keep the knifepoint outside of its user while working in adverse conditions. A lanyard keeps the knife securely fastened to its owner — a sound addition given its price — and a custom-molded leather and kydex sheath provide added protection to the stout blade. This tool serves both as a versatile companion to any seafarer and a totem in memoriam to a master of his craft.

Given the time it takes to produce a single knife, The Artful Sailor recommends anyone looking to purchase a Brion Toss knife give plenty of advance notice. For more information on getting your own Brion Toss rigging knife, call 360-344-8120.

Don't forget your pets this holiday season

Pet owners across the world are sure to purchase gifts for their favorite furry friends this holiday season.

Pets, after all, offer us companionship and humor throughout our lives. So, why wouldn't they make your holiday shopping list?

Odds are, you've got a great local business in your community that is ready to spoil your cat or dog this holiday season. Hunting down gifts for your dog or cat can be as simple as dropping into a local pet shop or finding out what they have online.

In Port Townsend, Bonita's Pet Supplies has plenty of gift ideas for our four-legged counterparts this holiday season. Owner Craig Dotson said visitors to his shop can find all sorts of exciting items for their furry friends.

For the puppies in the crowd, Dotson said his shop stocks a variety of Kong toys — which can be filled with treats or peanut butter — Frisbees, squeaker balls and plenty of American-made West Paw merchandise.

For young-to-middle age dogs, Dotson said similarly, Frisbees, squeaker toys, and puzzle toys seem to be quite popular among dog owners and their pets. Puzzle toys like the "Bust-

er Cube" give owners the ability to fill the toy with treats that will fall from the toy during play.

For the senior dogs, Bonita's carries an array of soft Kong toys which are easier on the teeth and gums of older dogs who still like to chew. Fleece toys and softer rubber squeaky balls are other picks for older dogs as well.

As for training, Dotson said pet owners can find all manner of training treats, and pouches in which to store them. For dogs that are hard of hearing, adjustable silent whistles can create a pitch that the dog is still capable of hearing, for training purposes. The business also sells clickers for use in positive reinforcement clicker training.

For pet-lovers of the feline persuasion, Bonita's carries a variety of scratching posts, cat condos, catnip toys and feather wands for playtime. Hand-held and automated laser lights can also provide some entertaining fun both for owner and cat alike.

For those looking to shop for the animal-lover in their life, but don't know exactly what to buy, don't sweat it: Bonita's offers gift certificates as well.

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Reading into things: Local booksellers on why the right title always makes the perfect gift

Luciano Marano

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riters, being nearly always voracious readers themselves, have filled ponderous tomes with countless witty, heartfelt, and infinitely quotable remarks on the subject of books.

"A room without books is like a body without a soul." — Marcus Tullius Cicero

"Good friends, good books, and a sleepy conscience: this is the ideal life." — Mark Twain

"The person, be it gentleman or lady, who has not pleasure in a good novel, must be intolerably stupid."— Jane Austen

And, viewed through the lens of prospective gifts, books are something of a safe bet. Typically, they are not too costly. In terms of the "It's the thought that matters" criteria, they require at least a cursory consideration of what the potential recipient may enjoy thinking about for a time, as even short books demand a more ample commitment than a film (unless it's directed by Ken Burns, of course).

The effect of such a gift tends likewise to linger.

"You're giving someone an experience, something that they'll probably have for a long time," said Samantha Ladwig, who,



Imprint Bookstore on Waterfront Street in downtown Port Townsend offers a wide variety of titles for local readers. Leader photo by Luciano Marano

along with her husband Thom Nienow, owns Imprint Bookstore and The Writers' Workshoppe (820 Water St., Port Townsend).

"I've gotten lots of books as gifts and even if I don't read them, I always have a connection to it on my shelf," she said. "It makes me think of the person who gifted that. I feel like it's also a gift where people are picking something out for you so they're really thinking about what

you would be interested in. And I think there's something special about that."

Paul Stafford, owner of William James Bookseller (829 Water St., Port Townsend), said there are basically two ways to approach finding the perfect book to give someone.

"If there is somebody that you know really well and you know something that they are really interested in, then it can be fun to buy them a special first edition or collectible item," he said. "The other way to use books as gifts is as a way to recommend something to somebody. Where you're like, 'Hey, I've read this and I loved it. It's one of my favorites and I want to share it with you."

The latter, Stafford said, is almost like two gifts, as you then get the chance to discuss the book together later.

Stafford, who has owned William James for eight years, said that while the holiday shopping season is undoubtedly important to local shops it is not the make-or-break affair hereabouts that it is elsewhere.

"I would say one thing about Port Townsend is that, unlike say national retail, it's not the busiest time of the year," he said. "Summer is the busiest time of the year. So it's important, but it's not the busiest time of year."

Except of course that 2020 didn't really have a summer. Will that make the holidays more important this year?

"There's a good chance it will end up being, assuming people get out and about," Stafford said.

Though Ladwig hasn't owned Imprint for long, having only just taken over in October 2019, she said the holidays will almost certainly be more important for local shops this year, given the havoc

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wreaked on previous months by the COVID-19 pandemic.

"We don't have much to compare it to," she said. "We realized the other day we've been closed longer than we've been open ... so it's hard to kind of guess what's going to happen. We're just crossing our fingers and trying to pay attention to everything we can and be helpful with customers."

Even as life inches toward recognizable again, and the comforting trappings of the holiday season reappear, Ladwig is reluctant to relax.

"Even though there is a sense of normalcy, it's not normal," she said. "Our publishers, warehouses, shipping fulfillment, everyone is working with imperfect systems. There have been lots of delays with in-demand titles, so we're just kind of encouraging people to be thinking about that and hopefully we'll see a turnout.

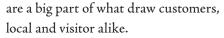
"I have noticed a push for shopping locally," she added, "so I think that combination, hopefully, I feel like it will be a positive and people will be showing up this holiday season a little bit earlier."

Those looking to mail presents to loved ones living afar, Ladwig said, should factor in longer than normal shipping times, too.

"It's a lot with the election and pandemic to also be thinking about gifts and not knowing what the holiday will be like," she said. "There's a lot going on, but I think some people have been shopping earlier and they've said that they have to mail a lot of their gifts and so that is also I think motivating people thinking about this earlier because obviously there have been delays with shipments and USPS, they're overwhelmed."

Both veteran bookseller Stafford and comparative newbie Ladwig agreed that vastly superior customer service and the personally curated nature of their shops Shoppers peruse the offerings at William James Bookseller in downtown Port Townsend.

Leader photo by Luciano Marano



"I have touched every single book in this store," Ladwig said. "I know exactly what's in here.

"One of the things I always ask when people want recommendations is what mood they want, what kind of a mood, and also what are the last two or three books that they've read that are similar to that? And that's great, and I know exactly where to take them."

Stafford said he's more reluctant to give specific recommendations and instead relies on a more instinctual approach when choosing titles to highlight.

"For a whole lot of the books, I look at a book and I say, 'If I had unlimited time, is this a book I would want to read?"" he said. "If the answer is yes, I figure somebody else is probably going to find it interesting, too, and it might be higher on their priority list than it is on mine."

Ladwig said many of her customers, especially those visiting the area, are looking especially for Northwest-centric literature, work by local authors and poets.

Stafford said his biggest sellers have long been paperback mysteries, though he has tracked some noteworthy changes in the interests of his customers.

"When the store first opened," he



said, "there really wasn't such a thing as graphics novels, for example. And that's become more and more of a thing that people ask about and are into."

Books about certain specific areas of history, like the Old West, have declined in popularity, he added, even as books about art and European history are more in demand.

Most surprising has been the increasing interest, even among younger readers, Stafford said, in cookbooks.

Visit williamjamesbookseller.com and www.imprintbookstore.com to learn more about each respective shop, including business hours and contact info.



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Pets are family

A recent survey by Rover, an online pet store, surveyed 2,000 dog and cat owners in the U.S. and came away with these results:

- 80 percent of pet owners plan to purchase a gift for their pets this season.
- 68 percent of owners plan to buy multiple gifts for their pets.
- 55 percent of owners plan to spend at least \$25 on their pet for holiday gifts.
- 20 percent of pets will receive more gifts than human members of the family.
- 77 percent of owners said they will include their pets on holiday family traditions.

Given these numbers, there's no doubt pets will be spoiled by their owners this year. If you fall into this category, remember that shopping at your local pet shop can actually keep money in your

community and pay for things like dog parks and other infrastructure needed by the pet owner community.

Local businesses in this space are depending on customers like you to keep their businesses thriving for years to come.

If you have a special pet in your life, maybe a custom grooming is the best gift you can give. Check in with your local pet grooming shop to see what kinds of services they offer. There may be opportunities to pamper your pet with a wash and conditioning, as well as a nail trimming or haircut.

You may also be able to purchase special shampoos and conditioners that allow you to do your grooming from home. Check online to see what your local pet groomers offer to make your shopping experience convenient, while also supporting your local small business community.





